ABDUL BASIT KIANI

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Address: Rawalpindi, Pakistan | Nationality: Pakistani

Professional Summary

Experienced Web Developer and SEO Specialist with over 8 years of professional experience in full-stack web development, digital marketing, and website management. Skilled in designing, developing, and optimizing web solutions for international clients. Dedicated volunteer contributing to NGO projects focused on education and community development.

Education

BS (CS) Software Engineering – Center of Information Technology, Islamabad (2018)
English Language – Govt College Tevta, Rawalpindi (2010)

Volunteer Experience

Women Empowerment Pakistan (WePak.org) – Volunteer (2023–Present)
Contributed to web management, digital awareness campaigns, and women empowerment programs.

Alkhidmat Foundation – Volunteer (2019–2022)
Worked in technology and outreach initiatives, supporting digital communication and fundraising platforms.

Professional Experience

Ambassador Chauffeurs (UK) – Website Management & SEO (2024–Present)
Maintain and optimize website performance, SEO strategy, and digital marketing.

Top Recyclage Auto (Canada) – Web Management & SEO (2024–Present)
Handled full SEO strategy, website management, and Google My Business optimization.

Connect South Asia LLC (USA) – Web Developer/SEO (2021–Present)
Developed and managed media website, performed SEO and digital marketing.

Maxtech Enterprises – Web Developer (2017–Present)
Developed and maintained multiple e-commerce sites, implemented UX and performance improvements.

Premier Technologies – Website Designer/Administrator (2017–2019)
Managed online stores, pricing updates, and product data management.

AHF System – WordPress Developer (2016–2017)
Developed WordPress themes, plugins, and responsive web layouts.

Publications & Conferences

• Influence of JavaScript Programming on the Development of Web and Mobile Application – International Journal of Computer and Information Engineering (2023)
• Designing of Content Management Systems (CMS) for Web Development – IJCI, London (2024)
• Evolution of Web Development Methodology in Modern Technology – (2023)

Projects Developed (Selected)

• Americans 4 Immigration Justice – https://americans4immigrationjustice.com
• Ambassador Chauffeur – https://ambassadorchauffeur.co.uk
• Neuralsight AI – https://neuralsightai.com
• Connect South Asia TV – https://connectsouthasia.tv
• London Chauffeur – http://londonchauffeur.uk
• Perth Maxivan – https://perthmaxivan.com.au

• PSEC – https://www.psec.org.pk
• KSLT20 Cricket League – https://kslt20.com
• NTTC – https://nttc.org.pk
• Xoom Financial Services – https://xoomfinancial.co.uk
• Win Publisher – https://winpublisher.co.uk
• Easy Vehicle Breakdown Recoveries – https://www.easyvehiclebreakdownrecoveries.co.uk
• Visa Territory – https://www.visaterritory.com
• Khadim Ul Quran Trust – https://www.khadimulqurantrust.com
• Maxtech Store – https://maxtechstore.com
• Prime Express TV – https://www.primeexpress.tv
• Pak Royal Mart – https://www.pakroyalmart.com
• Gulyana Farms – https://gulyanafarms.com
• Study Point Consultancy – https://www.studypointedu.com
• Al-Ummah Housing Society – https://www.alummahsociety.com

Skills

Web Development (Frontend & Backend), SEO Optimization, WordPress, Digital Marketing, Google Ads, PPC Campaigns, Content Writing, Graphic Design, Java, C++, MS Office, Project Management, Social Media Marketing.

Languages

English (Fluent), Urdu/Hindi (Fluent), Japanese (Basic – JLPT N5)